



DISPLAY ADVERTISING RATES

The Parrot Society of Australia produces a professional, 52 page, full colour, bi-monthly magazine for its members. With a current print run of 1400 copies per issue, the Parrot Society of Australia News is distributed both nationally and internationally.

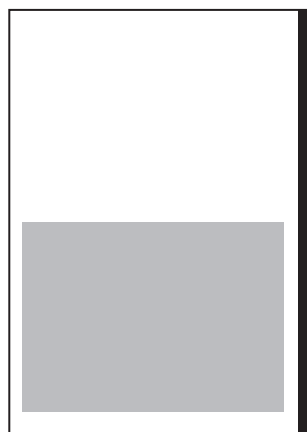


INSIDE FRONT COVER

\$1622 per year

INSIDE BACK COVER

\$1501 per year

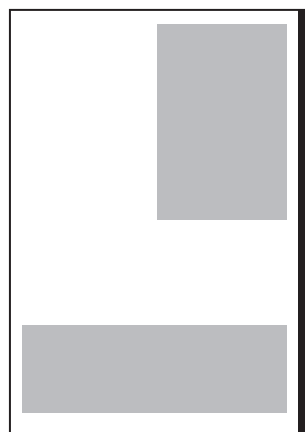


HALF PAGE

136mm deep
186mm wide

\$742 per year (6 issues)

\$150 per single issue

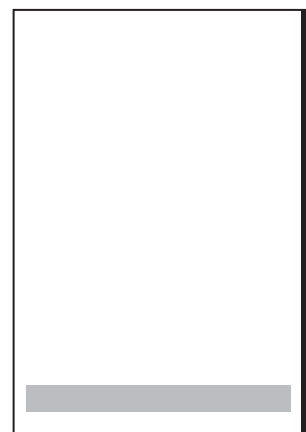


QTR PAGE

135mm deep 90mm wide
68mm deep 186mm wide

\$428 per year (6 issues)

\$86 per single issue

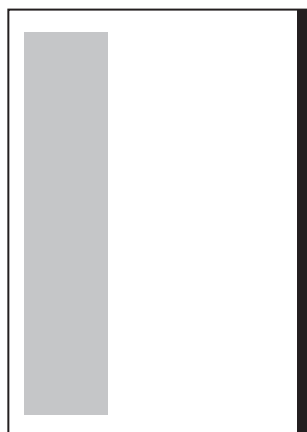


BANNER STRIP

25mm deep
186mm wide

\$236 per year (6 issues)

\$48 per single issue

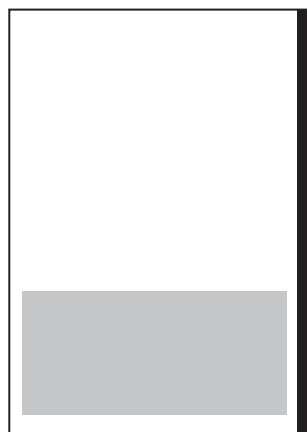


THIRD PAGE COLUMN

276mm deep
60mm wide

\$561 per year (6 issues)

\$112 per single issue

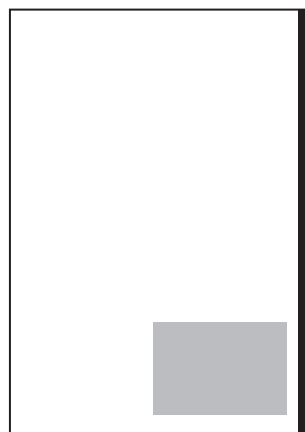


THIRD PAGE

89mm deep
186mm wide

\$561 per year (6 issues)

\$112 per single issue

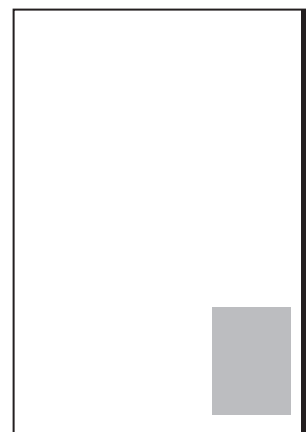


EIGHTH PAGE

68mm deep
92mm wide

\$259 per year (6 issues)

\$52 per single issue



NINTH PAGE (CLASSIFIED)

Members only. Non-commercial.

Private Aviaries.

78mm deep 58mm wide

\$236 per year (6 issues)

\$48 per single issue

All submissions are to be provided on CD to the Advertising Manager in accordance with the following artwork specifications:

- CMYK (full colour) • Tiff or Jpeg files • 300dpi at 100% scaling • 5mm run around bleed

For further information & bookings please contact:

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